WorldCat Discovery RDC Update

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MOUG RDC Committee Update

- **Summer 2019:** Search & Discovery Task Force Report use case-gathering campaign
- **Fall 2019:** Survey on preferred WorldCat Discovery display language for MARC field 7XX data

Which label is clearest?
41 responses
Join the RDC Committee!

• The MOUG Reference, Discovery, and Collection Committee seeks new members for two-year terms to begin shortly after the MOUG annual meeting.

• We encourage and welcome applications from any MOUG member, but we especially encourage applications from people who use OCLC reference, discovery, and collection products, including WMS and WCD.

• **Note: the RDC Committee works electronically and does not meet during the MOUG Annual Meeting.**

• **To apply:** email a statement of interest and qualifications to RDC Coordinator Monica Figueroa ([monica@unc.edu](mailto:monica@unc.edu)) no later than **April 3, 2020.**
Library on-demand
INTUITIVE
Convenience is king, queen, the whole court

SMART
Context and situation matter

PERSONAL
Delight users

UNIVERSAL
Share and share alike
Jill

Music Student
Taking an English Lit class
Looking for *Of Mice and Men*
Waited until the last minute… Again.

One click, and it’s on her Kindle.


Needs coffee. And food. Now.
Anything you want **on demand**
Intuitive Discovery
Through any channel.
Smart fulfillment
According to my preference.
Single account
One-stop shop to track, inventory, recommend and return.
Library on-demand
WorldCat® Discovery

Intuitive discovery
• Browse local collections
• Decluttered search results
• Automatic search expansion

Smart fulfillment
• One search, easy access
• Best options promoted
• Request local, group, and worldwide items

Single account
• All transactions, one spot
• Saved search history
• Manage requests

Robust configuration
• Filter behavior
• Custom search box
• Local metadata

OCLC®
Iterative, rigorous relevance methodology

Represent real usage
- Librarian query log
- Representative sampling
- Match analysis
- End-user usage study

Ensure ranking
- Normalized discounted cumulative gain
- Task-based study of algorithms

Test user’s perception
- Search results design
- Indicators of search relevance
Indicators of search relevance
Search Expansion

freedom of expression

We expanded your search to include related terms. Search for "freedom of expression only."

freedom of expression >> 231 results in Pepperdine University, Center for Research Libraries, and more (4)

**Freedom of speech and information in global perspective**
by Pekka Hallberg, Janne Virkkunan
eBook © 2017

This book offers a unique exploration of the current state of freedom of speech as a basic right available to everyone. The research focuses on the different development stages of the concep... Read More

Held by: Pepperdine University

View eBook

**Joe Hill**
by Bo Widerberg, Petter Davidson, Jörgen Persson, Thommy Berggren, Anja Schmidt (actrice), Kelvin Malave
Intuitive discovery
Find, experience, explore.

- Experience modern design
- Ubiquitous front-end technology
- Feels familiar and engaging
- WCAG 2.1 compliant
- Responsive, predictable components
What groupings of metadata would be valuable to express to the user?
All features discussed so far are available through WorldCat Discovery with a FirstSearch subscription.
Local, group, and worldwide access

According to your preference

Powered by WorldCat and WorldShare ILL

Smart fulfillment
According to my preference.
Smart fulfillment
According to my preference.

- View availability for multiple locations and copies on search results
- View the likely best fulfillment option on the search results and promote within the item details
In one place

- All user preferences and data
- Circulation and ILL requests
- Consistent look and feel from discovery through fulfillment
- Next – recommendations and request tracking
Configuration

Recommended configurations. Robust choices.

- Default settings driven by data
- Configuration options support local practice
- Always turn-key
Thank you!
(And please join us for a fun discussion!!)