Agenda

- WorldCat Discovery Updates
- FirstSearch Updates
- Opportunities to engage
- Q&A
WORLDCAT DISCOVERY

A year in review: 2017

Search
- Best in class search relevance algorithms
- Search engine re-platforming underway (!!!)

Streamline academic research
- Use that back button!
- Show person’s relationship to items (relator codes)
- Overhauled Course Reserves: Temp items & search
- Full text link improvements: 856, metadata, & RABL

Librarian driven
- Clustering toggle & Persistent filtering
- Expanded default scope and default configurations
- Permalink redirection and simplification
Medium of Performance – basic

382 01 ‡a violin ‡n 2 ‡a viola ‡s 3 ‡2 lcmpt

violin (2); viola; Total performers: 3.

#999873565  https://umkc.on.worldcat.org/oclc/999873565

Medium of Performance – doubling instruments ($d)

382 01‡b soprano voice ‡n 1 ‡a flute ‡n 1 ‡d alto flute ‡n 1
‡d piccolo ‡n 1 ‡a clarinet ‡n 1 ‡d bass clarinet ‡n 1 ‡a
violin ‡n 1 ‡a viola ‡n 1 ‡a cello ‡n 1 ‡a piano ‡n 1 ‡a
percussion ‡s 8 ‡2 lcmpt

soprano voice; flute/alto flute/piccolo; clarinet/bass clarinet;
violin; viola; cello; piano; percussion; Total performers: 8.

#19703155  https://umkc.on.worldcat.org/oclc/19703155
Medium of Performance – alternative instruments ($p$)

382 01 flute ꞌn 1 ꞌp violin ꞌn 1 ꞌp oboe ꞌn 1 ꞌa viola ꞌn 1 ꞌp violin ꞌn 1 ꞌp flute ꞌn 1 ꞌp oboe ꞌn 1 ꞌp clarinet ꞌn 1 ꞌp English horn ꞌn 1 ꞌa guitar ꞌs 3 ꞌ2 lcmpt

flute OR violin OR oboe; viola OR violin OR flute OR oboe OR clarinet OR English horn; guitar; Total performers: 3.

#859795512 https://umkc.on.worldcat.org/oclc/859795512

Medium of Performance – Notes ($v$)

382 01 men's chorus ꞌv TTB ꞌe 1 ꞌt 1 ꞌ2 lcmpt
382 01 men's chorus ꞌv TTBB ꞌe 1 ꞌa piano ꞌn 1 ꞌr 1 ꞌt 1 ꞌ2 lcmpt

men's chorus [TTB]
mens's chorus [TTBB]; piano

#998847009 https://umkc.on.worldcat.org/oclc/998847009
Nested searches

Parenthesis added around each search box by default.

kw: england OR “great britain” OR “united kingdom”
kw: “brass band”
kw: girl* or wom*

kw: (england OR “great britain” OR “united kingdom”) AND
kw: (“brass band”) AND kw: (girl* OR wom*)

Medium of Performance –
Total number of ensembles >1 ($t)

382 01 mixed chorus ǂe 2 ǂt 2 ǂ2 lcmpt
mixed chorus (2); Total ensembles: 2.

#961281988 https://umkc.on.worldcat.org/oclc/961281988
Persist filters & Toggle clustering

Access online: Search results
Access online: Primary & Secondary

Access online: Descriptive

"Other Links" are collapsed by default.
what's next?

More Impact.
Smarter Research.
Elevating the discovery experience

**Search Innovation**
- Machine Learning
- Voice
- AI

**User Experience**
- Exploratory Searching
- Fulfillment
- Course Reserves
- Configuration

**Collections**
- Open Access
- Special Collections
- Workflow efficiencies
FIRSTSEARCH

Just a reminder

FirstSearch®
Power your way through WorldCat
Worldwide visibility

WorldCat®
Discovery
Enable cutting edge research
Results of survey

“If you were to change one thing about FirstSearch, what would you change?”

Search interface needs to be modernized **24%**

Nothing/like as it is **20%**

Satisfaction **85%**

Look familiar?

- Start with a user problem
- Informed by data
- Informed by users
- Leads to a data driven, **user first** decision
- Quantitative data
- Qualitative data

- Usability Studies
- Focus Groups
- Participation in Piloting Programs
- Surveys
- Direct & Community Feedback
- Visits & 1:1 Conversations

Users
FirstSearch refreshed

OPPORTUNITIES TO ENGAGE
Engage with us!

- **TODAY**
  - MOUG Reference, Discovery, & Collections discussion
  - **12PM to 1PM, Studio Suite**
- Join Reference, Discovery, and Collection Committee
  - **Applications due March 5, 2018**, to newcomer@umkc.edu
- Engage with OCLC product teams
  - Attend **quarterly product insights sessions**
  - Collaborate with us on the OCLC Community Center
  - Join numerous other **focus groups** and **recruit users**

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WorldCat Discovery Community Center

- Discussions
- Submit and vote on enhancements
- Discovery Notes
- Discovery **Shorts**
- News
Questions?

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Because what is known must be shared.