

OLAC-MOUG Merger Survey

Results and Discussion

MOUG Annual Meeting, Feb. 21, 2017 Orlando, FL

OLAC-MOUG Merger Survey

- Joint effort of MOUG and OLAC Boards
- Survey online: November 7-December 9, 2016
- OLAC-L and MOUG-L
- Regarding:
 - what you value in OLAC and MOUG
 - your opinions about whether merging the two organizations is worth investigating
 - other collaborations that could take place.

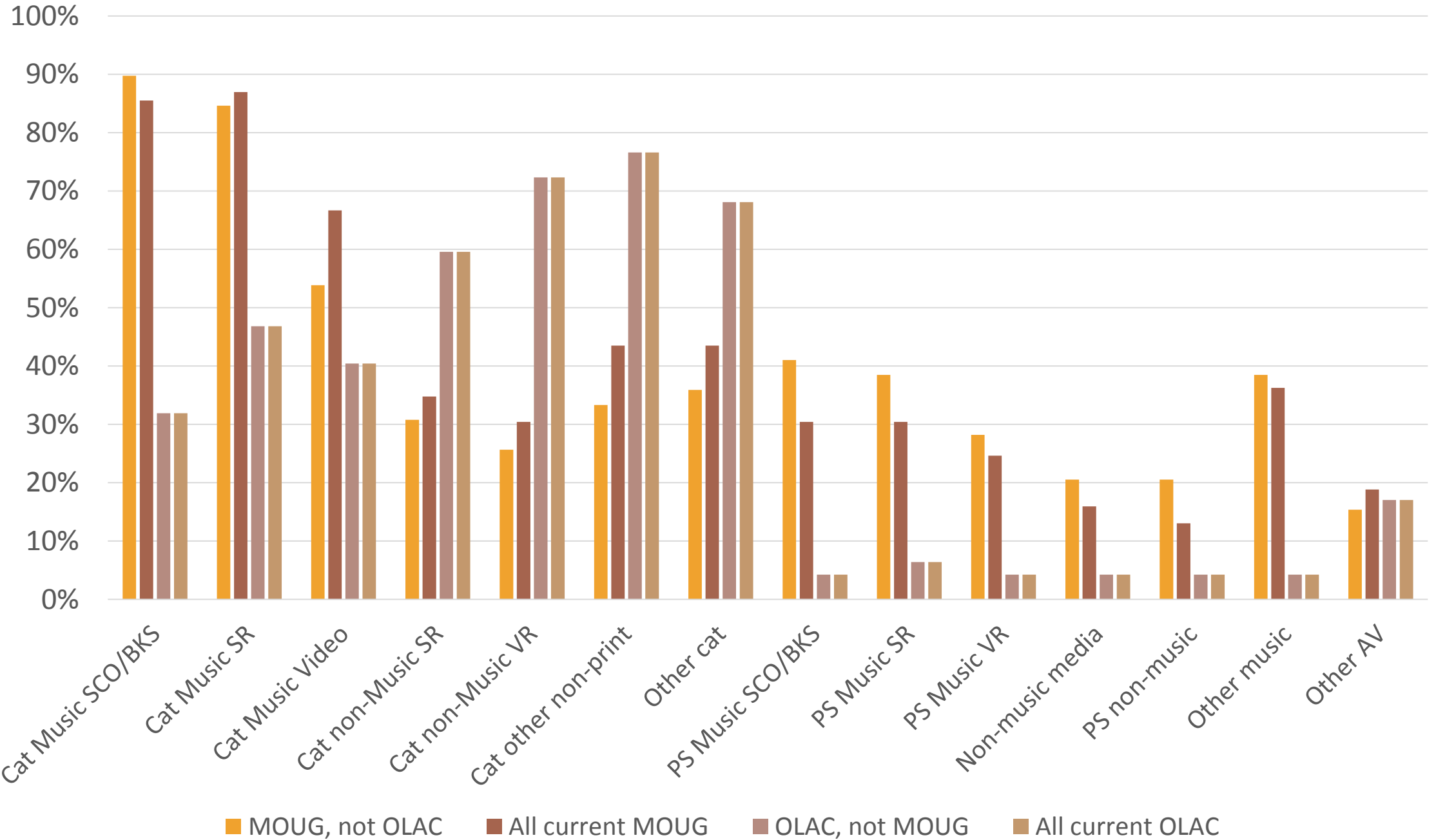
OLAC-MOUG Merger Survey

- Total responses: 150
 - Current OLAC members: 77 (51.3%)
 - Past OLAC members: 30 (20.0%)
 - Current MOUG members: 69 (49.3%)
 - Past MOUG members: 15 (10.7%)
- Discussed at OLAC Membership Meeting, ALA Midwinter, Jan. 20, 2017
- Distributed via MOUG-L, OLAC-L, [MOUG website](#), Feb. 9, 2017
- Discussed at MOUG Board meeting, Feb. 20, 2017

Benefits of <u>MOUG</u> membership: rate the importance to you	More Important	Important	Not Important
Learning about music cataloging	78	3	1
Discussing music cataloging	74	5	2
MOUG-L listserv	71	7	1
Networking with music catalogers	70	9	2
MOUG Newsletter	66	12	3
Networking with music librarians	55	17	8
Influencing OCLC discovery interface	51	7	20
Influencing Connexion development	50	12	15
Influencing development of OCLC products/services	50	6	15
Learning about cataloging in general	45	20	16
Networking with catalogers in general	36	21	19
Influencing WMS development	31	10	27

Benefits of <u>OLAC</u> membership: rate the importance to you	More Important	Important	Not Important
Learning about AV cataloging	93	3	5
Discussing AV cataloging	78	13	8
OLAC-L listserv	77	14	6
OLAC Newsletter	71	19	8
CAPC Resources	69	14	13
Influencing AV cataloging best practices	69	13	14
Influencing RDA development for AV	67	17	14
Networking with AV catalogers	56	21	20
Learning about cataloging in general	50	24	25
Networking with catalogers in general	41	32	24
NACO-AV funnel	29	17	35
Access to the membership directory	16	15	55
OLAC Research Grant	12	16	47

MOUG & OLAC Member Job Duties



What concerns you most about a possible OLAC-MOUG merger? (89 responses)

- Music will take over (18 = 20%)
- AV will take over (12 = 13%)
- Public services from MOUG would be dropped (15 = 17%)
- Each organization would lose its uniqueness
- Finances of each organization (several concerned about MOUG being better off financially than OLAC, which could potentially hurt MOUG's membership)
- Governance logistics
- Merging means another reason to raise membership fees

Current relationships to consider

- OLAC is an ALA affiliate
 - OLAC's Cataloging Policy Committee (CAPC) represents the concerns of AV catalogers in matters relating to the formation, interpretation and implementation of national and international cataloging standards. As such, CAPC is analogous to MLA's CMC. CAPC has liaisons to CC:DA, the MARC Advisory Committee, and OCLC. CAPC also runs the NACO-AV funnel.
- MOUG is closely tied with OCLC and MLA

Conferences and Meetings

- MOUG meets during the MLA conference each year
- OLAC meets during ALA Midwinter and Annual and has a biennial conference

Adjacent MOUG and MLA meetings

- Moving the MOUG meeting away from directly adjacent to MLA would negatively impact meeting attendance of current MOUG'ers.
- 26.3% would not attend, and 62.5% answered “maybe.”
- Out of 36 comments (from 80 total respondents), 23 cited financial pressures would make it difficult to attend both MLA and MOUG.
- In comments to “What concerns you most about an OLAC-MOUG merger?” meeting considerations were high.

Ways to collaborate without merging

- Joint conferences/meetings (62% of responses)
- Organize best practices in one place or have joint best practices
- Joint newsletter and/or listserv
- Joint cataloging policy committees

Questions for discussion

- What overlap do you see between OLAC and MOUG?
- What excites you most about a possible OLAC-MOUG merger?
- What concerns you most about a possible OLAC-MOUG merger?
- In what ways might OLAC and MOUG collaborate more without merging?