WorldCat Discovery 245$c Display Label

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Background

OCLC requested input on a display label for MARC 245$c data in WorldCat Discovery in preparation for displaying it in the "Description" area. MOUG sought input from the music library community and the nonprint cataloging community via a survey distributed to the Music Library Association (MLA), Music OCLC Users Group (MOUG) and OLAC email lists on Aug. 1, 2018.
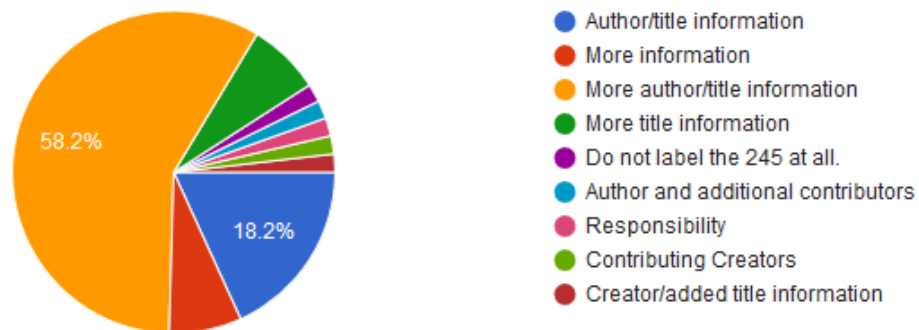
Recommendation

Label 245 $c "More author/title information."

Detailed Results

Received 57 responses (55 votes on which label is clearest.) The overwhelming preferred label was "More author/title information" (58.2%), with "Author/title information" (18.2%) a distance second. "More title information" and "More information" each received 7.3% of votes, and five other options were suggested.

Which label is clearest?

55 responses

- Author/title information
- More information
- More author/title information
- More title information
- Do not label the 245 at all.
- Author and additional contributors
- Responsibility
- Contributing Creators
- Creator/added title information

Comments

11 responses included comments. Themes included:

- Display label would not be needed if displayed in conjunction with the rest of 245. There is historical and current precedent for this. For example: https://newcatalog.library.cornell.edu/catalog/392389 (Displaying 245 $c with the rest of 245 was the first choice recommendation of the 2016 MLA-MOUG Search and Discovery Task Force, with display elsewhere as an alternate option. The most important thing is to display it.)
- Support for displaying the 245 $c, including:
  - 245 $c is also extremely important for rare materials with long statements of responsibility which often include other title information. It is very important to display 245$c, or if it must be truncated, a way to click to expand.

- Information supplied by catalogers to inform users should be displayed.
- Displaying the 245 $c will facilitate users identifying the desired item quickly, especially for media.
- Suggestion from a few respondents that "creator" or "contributor" would be better than "author" for non-textual information.
- Some respondents commented that a generic label like "More information" would be confusing for users to navigate, while others noted the less precise term is "always correct." Ultimately, the votes came down solidly for including "author/title" in the label. One person commented that if you don't use "more," users may think that is all there is.

Survey Question Details

Setup:
WorldCat Discovery does not display a portion of the title statement (MARC 245); specifically: the statement of responsibility and any remaining data after it ($c). OCLC plans to display this information in the future and has asked MOUG to recommend a display label.

MARC 245 $c contains a variety of data, including creators/contributors and additional work titles (especially for sound recordings lacking collective titles). MARC 245 $c is highlighted in the examples below.

The data will display in the "Description" area.

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> Le nozze di Figaro = ‡b The marriage of Figaro : an opera in four acts / ‡c libretto by Lorenzo Da Ponte ; music by W.A. Mozart ; English version by Ruth and Thomas Martin ; with an essay on the story of the opera by Nathan Broder.

> Symphony no. 2 ; ‡b Merry waltz / ‡c Klemperer. Suite from the threepenny opera / Weill.

> Beethoven's Fifth and Seventh symphonies : ‡b a closer look / ‡c David Hurwitz.

For more examples and OCLC numbers see http://goo.gl/BGEbzA
Otherwise, continue to survey below.

Question 1: Which label is clearest? (radio buttons to select one)
- Author/title information
- More information
- More author/title information
- More title information
- Other (free text to add suggestion)

Question 2: Other comments (free text box)